## Wir < 3 was wir tun!



| ZG1 | <b>ZG 2</b> | ZG <sub>3</sub> |
|-----|-------------|-----------------|
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |
|     |             |                 |

## Wir < 3 was wir tun!



| Persona                             |     |           |               |  |
|-------------------------------------|-----|-----------|---------------|--|
| Name                                | Alt | ter       | Beruf         |  |
|                                     |     |           |               |  |
| Umfeld                              |     | Pe        | ersönlichkeit |  |
|                                     |     |           |               |  |
| Interessen                          |     | Statement |               |  |
|                                     |     |           |               |  |
| Bedürfnisse   Erwartungen   Wünsche |     |           |               |  |
|                                     |     |           |               |  |